

# STEWARDSHIP INSTITUTE

PRACTICAL EDUCATION FOR FAMILY BUSINESS MEMBERS



Engagement in a family business requires a special understanding of how family and business overlap. Without this understanding, the legacy of the business is at risk. The Stewardship Institute provides an introductory education in family business best practices. Think of it as “family business 101.”

## CURRICULUM

Six important topics to help you become a successful steward of your family business:

### 1. Relationships

Build and maintain successful relationships, and overcome communication pitfalls

### 2. Governance

Create a familial structure when management, ownership, and families evolve

### 3. Leadership

Define your leadership style, and improve management of yourself and your family system

### 4. Finance

Understand financial statements and performance

### 5. Strategy

Assess your approach to the marketplace and competition, and create and strengthen family strategies

### 6. Transitions

Explore common transitions and the tools needed to successfully navigate them

## COHORT COMPOSITION

- Family business members who want to be impactful and responsible stewards
- Family Business Center members and non-members may join
- 12 participants max (no direct competitors)

## YOUR JOURNEY

The program is composed of six, two-day quarterly meetings over 18 months (Oct. 2023 - Mar. 2025).

- Virtual Meet 'n Greet (Late Sep.)
- Module 1: Relationships (Oct. 4-5, 2023)
- Module 2: Governance (potential dates: Mar. 4-5, 2024)
- Module 3: Leadership (potential dates: Jun. 10-11, 2024)
- Module 4: Finance (potential dates: Sep. 9-10, 2024)
- Module 5: Strategy (potential dates: Dec. 2-3, 2024)
- Module 6: Transitions (potential dates: Mar. 13-14, 2025)

## FACULTY



Blaze Konkol leads our Stewardship Institute. Blaze has more than 20 years of experience consulting and leading family businesses. He is the owner of Family Business Succession Advisors and executive coach at ARC Leadership Associates.

To help deepen the program, we also invite subject matter experts and other family business members to present on relevant and timely topics related to family business.

## TUITION

### FBC Member Rates

- One participant: \$1,098/month
- Multiple participants from same family business: \$987/month

### Non-Member Rate

\$1,362/month

\$1,000 deposit at time of application.

Remaining balance paid in three installments over 18 months.

## LEARN MORE

For more information, contact us at 312.915.6490 or [fbc@luc.edu](mailto:fbc@luc.edu)  
Visit us online at [LUC.edu/fbc](https://luc.edu/fbc).

